

## Financial training

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The George Washington University and GFLEC Italian Financial Education Committee

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## **Connecting to previous presentations**

- Moving toward an Integral Ecology for a Human Economy
- Sustainable growth, green economy, technology at the service of people
- We have limited resources and we have to use them well
- The crisis is an opportunity to reimagine our future
- The need for financial training



## Main message of my presentation

- Financial training is key to meet the global challenges and change the current statistics
- We need to invest in people, in particular our youth and women
- Financial training plays a decisive role in promoting the centrality of the human person
- The link between financial training and financial resilience and financial inclusion thanks to new data collected in the last few years



#### To get started

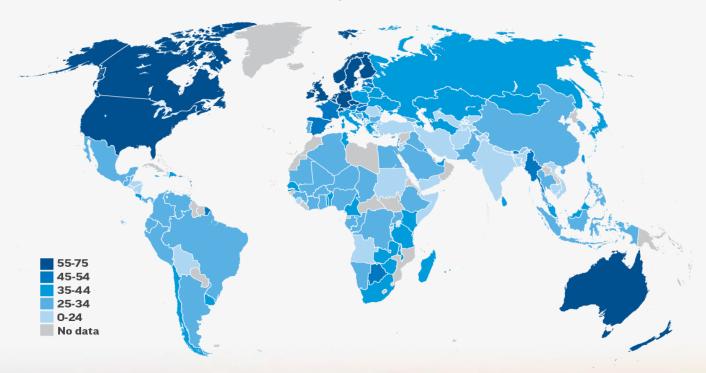
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### Financial Literacy across the Globe (S&P Global Finlit Survey)

% of financially literate adults

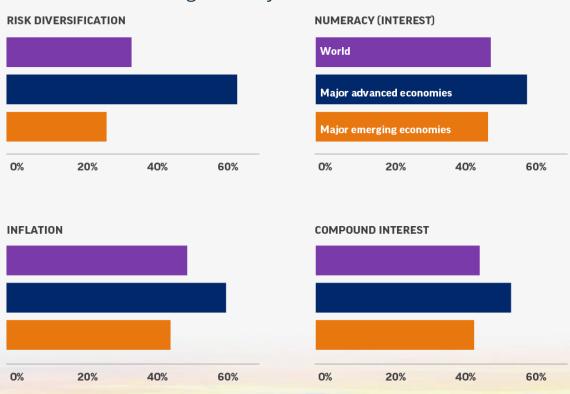


Only 1 in 3 adults worldwide have basic financial literacy



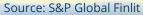
## Financial literacy by topic





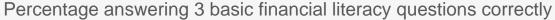
Low financial literacy even among major advanced economies

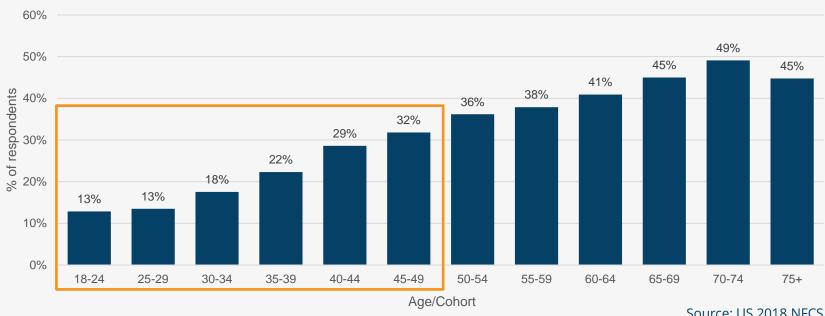
Risk diversification is what people know the least and where countries differ the most





#### Financial literacy: Age and experience are not good teachers





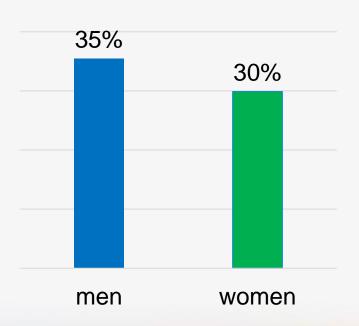
Source: US 2018 NFCS

About 1/3 of Americans know 3 basic financial concepts by age 50 even though many financial decisions are made well before that age

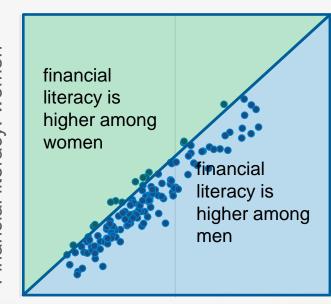


## The gender gap in financial literacy

#### % of adults who are financially literate



Financial literacy: women

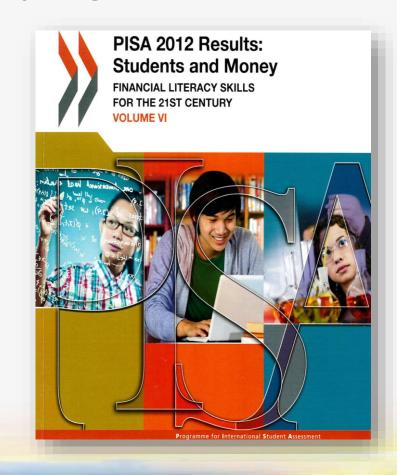


Financial literacy: men

#### Financial literacy is low among the young: OECD-PISA data

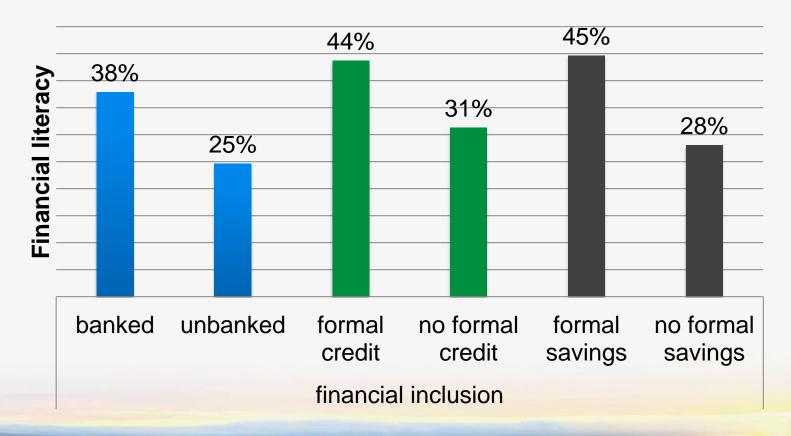
Financial literacy is like **reading** and **writing:** it is an essential skill to thrive in the 21<sup>st</sup> century

- Many young people do not have that basic knowledge
- Differences in financial literacy are strongly linked to socio-economic background





## Financial literacy and financial inclusion (S&P Global Finlit Survey)

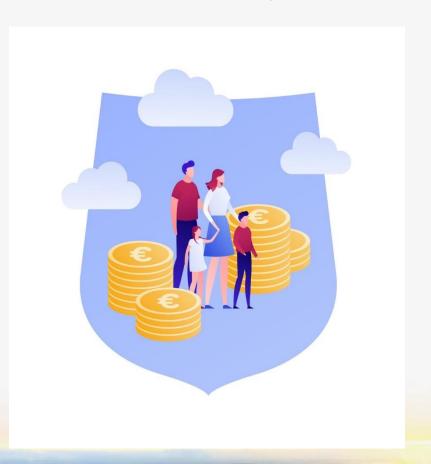




# New evidence from the pandemic: financial literacy is a shield to protect against shocks, to make families more financially resilient







## Financial knowledge and wealth inequality





- In countries with well-developed financial markets, financial literacy provides a major advantage
- Financial literacy is a crucial determinant of wealth accumulation
- But also of wealth inequality: 30-40% of U.S.
  retirement wealth inequality can be attributed
  to differences in financial knowledge

## Toward a new ecosystem

#### **Building a financially resilient society**

- Policy makers should focus on well-being
- Add financial literacy to indicators of well-being
- Toward a more inclusive society





## Improving access to financial training

#### Large and scalable programs

- Financial education in school, follow the example of countries that made financial training mandatory
- Financial education programs in the workplace
- Financial education in the community (libraries, museums, theaters, municipalities, other places where people go to learn)



# Financial training is particularly important for girls and women





## **Rebuilding better**

Short definition of financial literacy: **A vision for the future** 

The question is: Which future do we want to build?

